

Outline Diecut

The Best Place on Earth

Project Name

Brief descriptor of the project
(maximum two lines)

Completion: Date

Value: Total Budget \$XX million (est.)
Provincial Contribution \$XX million



BRITISH
COLUMBIA
The Best Place on Earth

Partnership
LOGO

72" wide x 48" high

Note: no bleed added

Colours must match



PMS 288 BLUE CMYK: C100, M67, Y0, K23



PMS 130 YELLOW CMYK: C0, M30, Y100, K0

All type set in **Adobe Myriad Pro**

Project Name: **360 pt Bold**

Descriptor: **220 pt Semibold**

Completion/Value: **220pt Bold** and **180pt Semibold**

Recommended Substrate: 14 mm MDO Plywood

Reflectivity: ASTM Type 1